

MAY 2024
Newsletter



Editorial

Olivier Sevilla (MBA.90), President of the HEC Foundation

Dear all,

In just a few years, HEC has become an extraordinary platform for making an impact on the economy and society. This is also the case for philanthropy, an essential dimension of the business model of our School, a non-profit institution.

Thanks to the generosity of our donors and corporate sponsors, to whom I extend my warmest thanks, the Foundation contributed €14.2 million to HEC in 2023, including more than €5 million to its equal opportunity programmes, scholarships and diversity. Every year, your donations radically change the trajectory of young people like [Anna, Lima, Hozane and Zachary](#); they help to develop the talents on campus and support students in their quest for meaning or their thirst for innovation; they are essential in enabling the faculty to create and disseminate knowledge with a real impact on the world. Read our 2023 [activity report](#) to find out more.

This November we will close the Impact Tomorrow 2019-2024 fundraising campaign. Over the years, our community has already given impetus to new equal opportunity programmes such as HEC Imagine Fellows and PACT Africa, and provided the School with the resources it needs to assert its expertise in the fields of sustainability with the Sustainability & Organizations Institute, artificial intelligence with Hi! PARIS and entrepreneurship and innovation with the eponymous Centre, which recently became an Institute.

These achievements would not have been possible without the support of HEC's graduates.

As you will see in our report, 5,200 alumni donated to this campaign (out of a community of nearly 80,000 graduates). Our School needs us, so I encourage you to join us in this final stretch, or to renew your support [by making a donation](#), so that, each in our own way, we can make this end of campaign a tremendous success for HEC.

Let's all get behind HEC!

The 3-Minute Update

Info

GA LA Dinner

Wednesday, May 29th 2024
7pm - 1am

Hotel Potocki
27 avenue de Friedland, 75008 Paris - France
Dress code: black tie, cocktail dress

FIND OUT MORE

HEC Gala Dinner - 29 May

This exceptional evening will be held at the Hôtel Potocki, headquarters of the Paris Chamber of Commerce and Industry, where we will have the pleasure of welcoming Valérie Pécresse (H.88), President of the Ile de France Region, as our guest of honour. The winner of the HEC Alum of the Year award will also be announced.

More than 180 participants have already confirmed their attendance at this exceptional evening! We hope that many of you will be able to join us and support HEC Paris' mission around making an impact.

[Reserve your place at this not-to-be-missed event](#)

Figure: 3

Alumni Is Happy to Announce the Creation of 3 New Clubs

- HEC Rock Club for musicians and fans of rock and contemporary music. This club is the natural extension of the well-known Ass'Rock on the HEC campus, the association which has brought together generations of student musicians since 1986.

[Join the Club](#)

- HEC Padel Club: bringing together all Padel enthusiasts for friendly games and tournaments. Beginners and experienced players of all levels are welcome.

[Join the Club](#)

- The Sacred Paths Club: a hiking club that allows alumni to share experiences and develop bonds that do good, while discovering cultural, historical, humanist and fraternal horizons.

[Join the Club](#)

Initiative of the Month

Our Clubs Contribute to Making Europe's Ecological Transition in Agriculture a Success

In keeping with its IMPACT mission, [HEC Paris](#) and the HEC Alumni Agri-Food, Transition and Entrepreneurs clubs joined forces with [Pascal Canfin](#), Chairman of the European Parliament's Environment Committee, to bring together all the players in the agro-agri value chain to discuss the [#Greenddeal 2](#) guidelines.

The aim was to learn from the realities on the ground about the difficulties experienced and to enable public policies for transition to work more effectively. In all, more than 40 entrepreneurs, farmers, sector managers, researchers, experts, academics and industrialists met in workshops to discuss 2 transition issues: the possible extension of carbon emission quotas to the agri-food sector and the financial tools for reducing the risks associated with the food transition.

[Find out more](#)

Your Association



Big Plans for 2024... To Take Advantage, Remember to Subscribe to HEC Alumni!

It's time to join the Association and take full advantage of the benefits reserved for members! Coaching, online programmes and HEC executive courses, professional opportunities, special events, exclusive services... A whole range of resources and services is at your disposal, to support you in your projects, your desires and your career path. You're part of the most powerful graduate community in the world, so don't miss out on its many opportunities!

[Join us and benefit from all the advantages](#)



Annual General Meeting & Summer Party - 17 June

HEC Alumni is pleased to invite you to its hybrid Annual General Meeting, as well as to the Summer Party which will follow, to celebrate the year's achievements.

[More information](#)



Success for the First Edition of the Grand Life Project with Pauline Laigneau (H.12)

How do you build a career path that is in line with your personal ambitions and life plan? On 23 April, entrepreneur and successful podcaster Pauline Laigneau came to HEC Alumni to share (unfiltered!) her experience with about a hundred graduates. Dreams, freedom, courage and creativity were at the heart of this evening organised by the HEC Life Project team, the Association's career services centre. It was a call to listen to oneself and to find one's own path, far removed from the preordained.

[Extract - Pauline Laigneau \(H.12\): her advice to HEC students](#) (in French)

Our Selection from HEC Stories



The Ecobricks of Hellena Sailas (Women Entrepreneurs 4 Good 2023)

Addressing a global environmental challenge, Hellena created eco-bricks produced by collecting plastic waste through giant environmental clean-ups in Tanzania.

[Read the article](#)



The Fertile Business of Rajgopal Bhandary (MBA.02)

Starting with two plants and a few rupees, Indian businessman Rajgopal Bhandary is now at the helm of a seed empire.

[Read the article](#)

Meetings Not to Be Missed

HEC UK Geopolitics Club - 30 May 2024

The HEC UK Geopolitics Club is delighted to invite you to its next event: France and the UK in the Indopacific: cooperation or competition? with Rear Admiral Hervé Hamelin, Defence Attaché at the French Embassy in the UK. Organized by the [UK Chapter](#).

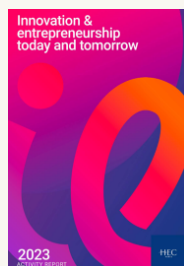
[Register](#)

Milestone MBA Reunion - 28 & 29 June

During the 2024 Milestone MBA Class Reunion, enjoy an evening at the HEC Alumni House on Friday, and lunch on the Seine on Saturday followed by a relaxed afternoon on campus. Book your place now.

[See programme and registration](#)

On the Campus



Institute for Entrepreneurship & Innovation 2023 Annual Report

One mission: to train those whose talent and creativity will help solve the world's challenges. To have an impact, we must constantly innovate and act quickly. Find out more

[Download the report](#)

Summer School: 2 Types of Programmes

- Summer Programs - open to students and young professionals aged 18 to 28.
- Youth Programs - designed for high school students aged 15 to 18.

HEC alumni and their family members benefit from a 10% discount on the academic fees of all Summer & Youth Programmes.

[More information](#)



3rd HEC Climate Day - 22 May

Responding to the climate emergency creates major challenges for business leaders and political decision-makers. The aim of this day is to bring together HEC students, researchers, experts and partner companies to discuss strategic directions, potential solutions and current achievements in meeting these challenges.

[Programme and registration](#)



Open Day: Executive Education Day - 28 May

Whatever stage you are at in your career, you will need to acquire, develop, strengthen or update skills. Come and discover our full range of short courses, Executive Certificates and Executive Masters, designed to meet the specific needs of today's executives and provide them with lifelong learning.

[Find out more](#)



The Foundation's Annual London Dinner

On Monday 22 April, 70 donors and volunteers gathered at the Reform Club in London for the HEC Foundation's annual evening for donors in the UK. With just a few months to go before the end of the Impact Tomorrow fundraising campaign, the evening was an opportunity to look at some of the projects supported, such as the scholarships to promote equal opportunities and the transformation of the HEC Paris campus. It was a great opportunity to share with the vibrant and dynamic community in the UK, which has the largest number of donors after France.

[Read the article](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)
Happy reading!

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